

What Is Kolbe?

Human instinct is the power behind our actions. It's the source of our mental energy. Understanding how instincts combine with intelligence and personality helps you optimize the hiring, training, retention, and effectiveness of your team members.

Assessment tools have historically focused on measuring the cognitive (IQ) and the affective (personality) parts of the mind. While these tools are helpful in training and managing people, something has been missing. IQ scores are influenced by educational opportunities and being smart doesn't necessarily predict success. Personality traits are situational and people who get along don't always do a job successfully or accomplish the team's goals.

Assessing and understanding the instinctive ways your team members do things creates a less stressful work environment where they are more satisfied and more productive in their positions. The Kolbe System™, developed by Kathy Kolbe and Kolbe Corp does this.

Kolbe profiles DO:	Kolbe profiles DO NOT:
<ul style="list-style-type: none">• identify the striving instincts that drive your natural behaviours• describe your methods of operation• focus on strengths• identify traits that are universal and equal (unbiased)	<ul style="list-style-type: none">• measure how smart you are• assess your skill level• describe what you can or can't do• profile your personality• describe your social style

Results You Can Count On

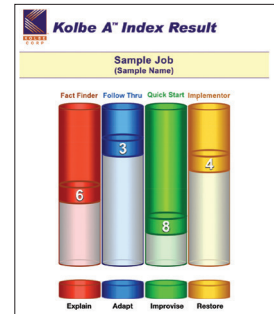
The Kolbe method frees people to use their instinctive talents and harnesses that talent to drive individual and team productivity.

With Kolbe, you will:

- Discover the natural or instinctive ways your team members take action
- Boost team member performance capabilities
- Understand how individual strengths apply to team participation
- Select the right people for the right jobs
- Replicate the success of top performers by identifying candidates who match their profile
- Redirect talent to where it's needed
- Take advantage of underused and overlooked talents
- Reduce stress at work
- Give yourself the highest probability for team and organizational success

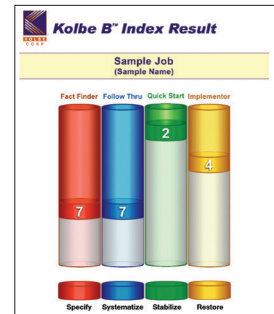
Kolbe A™ Index = Our Reality

The Kolbe A Index measures an individual's instinctive or natural strengths. It describes the natural way each person takes action in four distinct areas of Action Modes®. The Kolbe A results give team members a language to describe these strengths and a method to communicate with others more effectively.



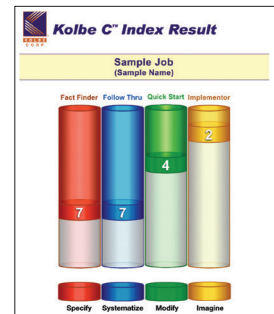
Kolbe B™ Index = Self-Expectation

The Kolbe B Index measures a team member's own expectations about fulfilling their job. A significant difference between the expectations in the Kolbe B and the reality of the Kolbe A identifies a stress point or strain. An individual attempting to work against his or her grain – whether because of perceived expectations or real requirements – needs additional coaching. Kolbe provides a number of recommendations to help team members or teams.



Kolbe C™ Index = External Requirements

The Kolbe C Index measures a supervisor's requirements for a particular job – the external performance expectations or how a supervisor thinks a job should be done. A significant difference between the requirements in the Kolbe C and the reality of the Kolbe A identifies another point of stress or tension.



Team Success and Productivity

Kolbe reports offer the highly quantifiable and diagnostic information you need to maximize the effectiveness of any team. Assess your team synergy and effectiveness, identify areas of individual and team stress, and receive specific advice for improvement. Reports include:

Kolbe Management Reports™

Once you have discovered your team members' innate strengths, you can take the information and apply it to successful team building. Achieving a diverse mix of instinctive talent on your team will do more to help you meet your company's goals than almost anything else. Having this diversity, or synergy, means the outcome of your team's combined efforts will be more significant than that of any individual effort.

Kolbe Team Success® Workshop

Kolbe Team Success workshops are dynamic half- or full-day sessions tailored to your needs that provide an interactive and fun way to explore the workings of specific teams within your company. Experience how team members' strengths play off one another and access the probability of team success.